

Innovation Assembly

Tuesday, March 5, 2024
9am – 4pm

Innovation Assembly

AM Agenda | PM Agenda Next Slide

9:00am - 9:15am **Welcome – Ashok Vadgama, CAM-I President & Mohan Gopalakrishnan, ASU**

9:15am - 10:00am ***Big Rocks Out There – Srikant Sastry, Partner, Cherry Bekaert Advisory & Mohan Gopalakrishnan, ASU***
Srikant Sastry and Dr. Mohan Gopalakrishnan anchor a panel discussion that candidly addresses macro-challenges and opportunities facing the public and private sectors and how organizations can solve them

10:00am - 10:45am **New Business Models for the Future – Dr. David Romero, Vice-chairman, World Manufacturing Foundation**
Gain insight and perspectives from Dr. David Romero on future business models in manufacturing with applicability across industries and sectors based on the results of a [recent study](#) led by the [World Manufacturing Foundation](#)

10:45am - 11:15am **Networking Opportunity & Business Break**

11:15am - 12:00pm **Current Trends in Artificial Intelligence – Pei-yu Chen, ASU**
Leading expert, Dr. Pei-yu (Sharon) Chen, demystifies artificial intelligence and addresses emerging trends and opportunities to harness the in the potential of AI

12:00pm - 1:30pm **Networking Lunch**

Innovation Assembly

PM Agenda

1:30pm - 2:15pm **Maximizing Target Costing – Bill Dummer, Target Costing Design and Implementation Expert**
Leading expert, Bill Dummer, shares how Boeing, Navistar and Whirlpool applied target costing to achieve powerful results and discuss how to leverage target costing to drive profitability, foster innovation, and maintain competitiveness

2:15pm - 2:45pm **Driving Environmental Sustainability – Chauntelle Hellner, King County & Lea Patterson, Pilbara Group**
As Washington's King County transitions to a [zero-emissions fleet by 2035](#), gain perspective and insight from Chauntelle Hellner and Lea Patterson in their collaborative approach fueling progress as they tackle a large-scale sustainability initiative

2:45pm - 3:00pm **Break**

3:00pm - 4:00pm **Tackling Big Rocks – Raghu Santanam, ASU**
ASU's Dr. Raghu Santanam leads a discussion that focuses on advancing solutions through a range of possibilities including dynamic partnerships, workforce enablement, and the adoption of research-focused innovations to achieve optimal outcomes

4:00pm **Concluding Remarks – Gopalakrishnan Mohan, ASU**

4:30pm **Networking Reception**
Please join us for a networking reception following the day's event at Hyatt House Tempe, 601 E. 6th Street

Speakers and Panelists

**Ashok Vadgama**

CAM-I President

**David Romero**

Scientific Vice Chairman
World Manufacturing Foundation
Professor, Advanced Manufacturing
Departments of Industrial Engineering
& Microelectronics
Technológico de Monterrey University, Mexico

**Gopalakrishnan Mohan**

Senior Associate Dean of Faculty
Director, School of Technology, Entrepreneurship & Innovation
& Professor, Department of Supply Chain Management
W. P. Carey School of Business, Arizona State University

**Srikant K. Sastry**Partner, Advisory Services
Cherry Bekaert LLP**Chauntelle Hellner**

Division Director, Fleet Services
King County (Greater Seattle)
Washington

**Pei-yu (Sharon) Chen**

Chair, Department of Information Systems
Red Avenue Foundation Professor
Center for AI and Data Analytics for Business and Society
W. P. Carey School of Business, Arizona State University

**Lea Patterson**President & CEO
Pilbara Group
Australia**William (Bill) Dummer**

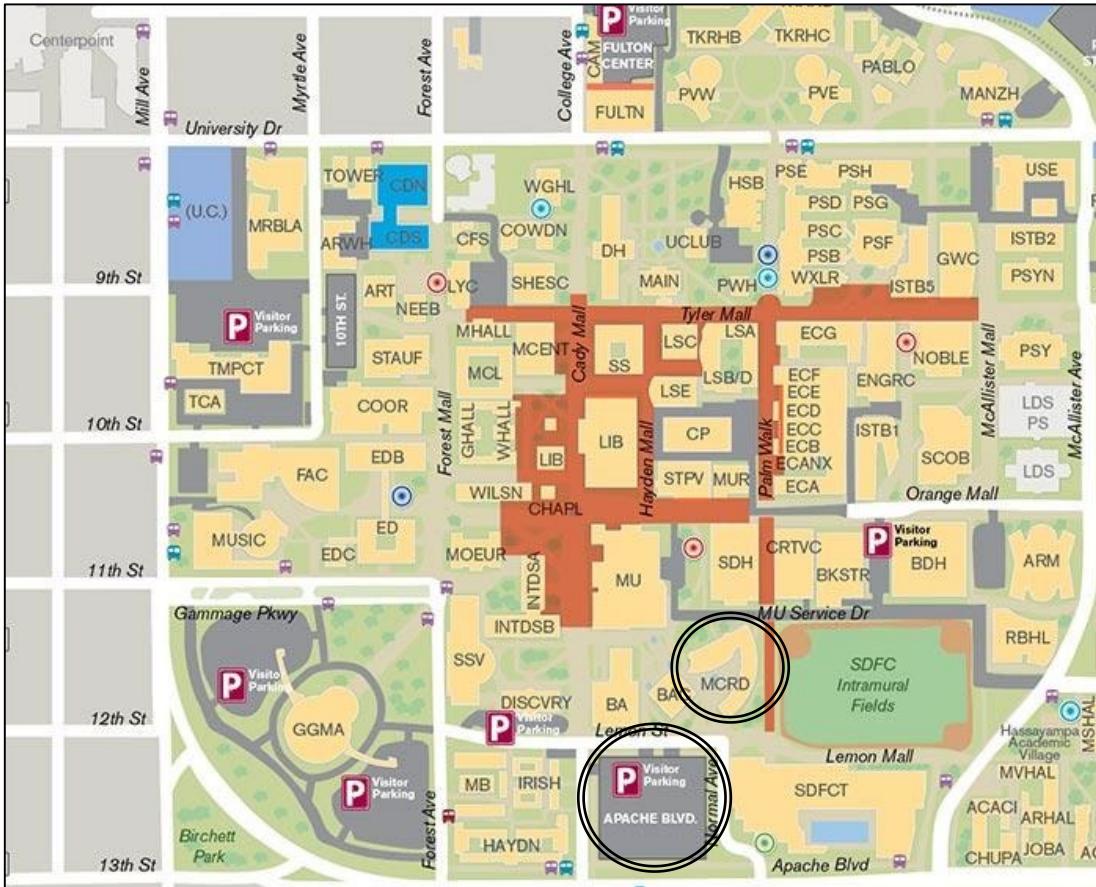
Expert
Target Costing Design
& Implementation

**Raghu Santanam**

Senior Associate Dean
Executive Education, Corporate Partnerships & Lifelong Learning
McCord Chair in Business
Professor, Information Systems
W. P. Carey School of Business, Arizona State University

ASU's W. P. Carey School of Business

Location Details



ASU's W. P. Carey School of Business is located on the south side of Tempe campus

Meeting Location: McCord Hall, 450 E Lemon Street

The physical address of McCord Hall is 450 E. Lemon Street, Tempe, AZ 85281.

Parking and Rideshare Details

Parking

The nearest parking location is the **Apache Blvd. Parking Garage** at the intersection of Apache Blvd and Normal Ave. The physical address for the garage is **401 E Lemon Street**, Tempe, AZ 85281. When parking, enter the garage at any gate, take a ticket, and park in any available space. **Please bring your ticket with you and a member of our team will validate your ticket.**

Rideshare

Drop-offs are located on Lemon Street immediately adjacent to McCord Hall

We look forward to seeing you!